



FOR IMMEDIATE RELEASE
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City of Burlington receives an Excellence in Communications Award

Chapel Hill, NC – The City of Burlington was among 14 North Carolina governments to earn recognition in the Ninth North Carolina City & County Communicators' (NC3C) *Excellence in Communications Awards*. The City won a First Place award.

The awards were presented Thursday, April 14, 2016 at the NC3C's annual Spring Conference in Chapel Hill. More than 70 entries were received, with many categories having the winners determined by one or two points.

“Our organization is full of city and county government communicators who are excellent at what they do. They are innovative, creative, passionate, and dedicated, and that shows in their work,” said NC3C President Glenn Hargett. “It was an honor to preside over the program, viewing these exciting demonstrations of work to communicate the stories of the jurisdictions they serve.”

Categories included TV & Videos, Communication Technology, Special Events, Printed Publications, Most Creative Project for the Least Amount of Funds, Citizen Participation, and Marketing Tools.

The City of Burlington received a First Place award for the category of Communication Technology – Website for the redesign of BurlingtonNC.gov.

“The success of this website redesign can be attributed to the Burlington community who stepped up to participate in surveys, focus groups, and user experience testing, all of which came together to create a resident-centric website,” said Burlington’s Public Information Officer Rachel Kelly.

Judges for the NC3C Excellence in Communications Awards were government communication professionals from Texas, Colorado and Florida. Each judge has previously won state or national awards.

NC3C 2016 Excellence in Communication Awards

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The purpose of North Carolina City & County Communicators is to encourage professional development and networking among local governmental communications professionals. The organization was formed in March 2007 and is made up of government professional communicators from around the state. For more information about NC3C, visit the website, www.nc3c.com.

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